

Name :
NL 40

United India Insurance Co. Ltd.

Date 30.09.2010

Sl.No.	Business Acquisition through different channels								
	Channels	Current Quarter		Same quarter Previous Year		Up to the period		Same period of the previous year	
		No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium
1	Individual agents	2243022	68003	2063662	67409	4285384	140875	4030767	134031
2	Corporate Agents-Banks	148423	2766	180538	6671	310614	16951	348389	12890
3	Corporate Agents -Others	26689	1104	15712	880	61066	2526	32671	1671
4	Brokers	259556	26877	198826	22586	545424	59385	405762	48056
5	Micro Agents	2473	618	2207	118	4681	862	3745	562.97
6	Direct Business	946005	53621	713932	29918	1841906	95901	1406537	60924
	Total (A)	3626168	152989	3174877	127582	7049075	316500	6227871	258135
1	Referral (B)	17949	563	13327	463	39780	1345	24559	825
	Grand Total (A+B)	3644117	153552	3188204	128045	7088855	317845	6252430	258960

