

**FORM NL-40 - BUSINESS ACQUISITION THROUGH DIFFERENT CHANNELS****UNITED INDIA INSURANCE COMPANY LIMITED****BUSINESS ACQUISITION FROM DIFFERENT CHANNELS - 3rd QUARTER 2013-14**

Rs in Lacs

Sl. No.	Channels	Current Quarter		Same quarter Previous Year		Up to the period		Same period of the previous year	
		No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium
1	Individual agents	3862305	111500	3240613	101230	9414075	338677	10075762	330485
2	Corporate Agents-Banks	186081	14559	184342	6894	618870	39701	662172	33471
3	Corporate Agents -Others	93373	1837	60966	1405	247743	5436	262908	4733
4	Brokers	89472	39873	91990	40990	256091	135234	255148	131776
5	Micro Agents	642	0.36	617	26	1988	18	1673	109
6	Direct Business	425833	58487	1017246	56896	3127849	184008	2179471	182551
	Total (A)	4657706	226257	4595774	207440	13666616	703073	13437134	683126
1	Referral (B)								
	Grand Total (A+B)	4657706	226257	4595774	207440	13666616	703073	13437134	683126

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold